

OIL PRICES, HURRICANES & HOUSING PRICES

Res-Kem Corporation Newsletter

Fall, 2005

DON'T WORRY

Every time the six o'clock news gets you all crazy worrying about oil and gas prices, hurricanes and housing prices, read this to remind yourselves it's NOT THAT BAD:

OIL: At current rates of consumption we'll have 30 to 40 years of TRADITIONAL oil sources. 30 to 40 years! Now let's look at what we still have available if we start looking: OIL SAND, OIL SHALE AND USED FRYER OIL.

OIL SANDS = 1.7 TO 2.5 trillion barrels!
OIL SHALE = 800 BILLION BARRELS!
USED FRYER OIL? Ask Tim Jansen at Wel-Dun, he burns it in his diesel Jetta!

Today's farmers can become tomorrow's billionaires. We just have to get used to paying \$2.95 per gallon. KEEP THE MONEY IN THE U.S. OF A!

Hurricanes = BEACH HOUSE MAGNETS

Housing Prices: Man, if housing prices keep rising, our next generation will only be able to afford a grass hut. Wait! Here's an idea, find some rich friends and invest in a beach house. I think there are still as many people as we have barrels of oil willing to pay WAY too much for a water view. Make sure you buy a house one block off the beach. At the rate the hurricanes are coming you'll be beach front in no time! You can't lose! Old real estate proverb: "Buy land, I hear they ain't makin' anymore."

Adapt

Just like those White Tailed Deer eating your tulips, Americans will adapt to change.

BIG TIME COMISSIONS PAID

Res-Kem has an industrial division paying hefty finders fees for large system opportunities. Last month we booked a large softener/dealkalizer system referred to us by one of our residential wholesale customers in Michigan. The finder's fee was over \$10,000.00 exclusive of other selling opportunities opened up by simply getting involved.

BIG TIME COMISSIONS PAID

Res-Kem industrial sells water softeners, filters, and dealkalizers in sizes up to 84" diameter. Systems are available in fiberglass, carbon or stainless steel with a variety of options and configurations. Contact Ron Madden at 800-323-1983 if you would like to learn more or have a specific opportunity. We love to compete against US Filter. Go to www.reskem.com to see a typical Res-Kem industrial system recently shipped to a major US beer producer.

FALL SPECIALS

REVERSE OSMOSIS IN A BOX! This 50 gpd little bugger is housed in an attractive cabinet with all the plumbing fittings neatly lined up and labeled on the outside of the cabinet. So you get a neat and professional looking installation. **STOP SELLING NAKED RO'S!**

50 gpd Compact RO

Call for Pricing!

EWQA NEWS

Wow what a show in Scranton! I am one proud President. We had a super turnout for all the events. Thank you everyone! Look for road shows in Virginia, Albany, NY and Convention in the Baltimore area in 2006.

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